



East Wheeling Cooperative

Where Heritage Inspires Progress, and Community Builds Tomorrow."



About Company

REVITALIZING EAST WHEELING: A COMPREHENSIVE APPROACH

East Wheeling Community Development Corporation is dedicated to breathing new life into communities throughout the Ohio Valley region. Beginning with our core work in East Wheeling and expanding to neighboring areas, we transform vacant and distressed properties into safe, beautiful homes while preserving each community's unique character and creating new opportunities for residents.

OUR VISION

01

For East Wheeling community members and stakeholders seeking transformation and renewal, East Wheeling Cooperative (E.W.C.) is the leading force dedicated to revitalizing the neighborhood through:

- Comprehensive property development
- Innovative community programs
- Meticulous neighborhood upkeep

02

Unlike traditional redevelopment organizations, E.W.C. integrates proactive safety and cleanliness services with deep-rooted community engagement, ensuring a holistic approach to revitalization. Our commitment to creating a thriving, safe, and inclusive environment, combined with our focus on empowering local residents and fostering sustainable growth, makes us the premier partner in building a vibrant East Wheeling for today and future generations.

CAMPAIGN GOALS

01

Initial Funding Target: \$500,000

- Property Acquisition: \$250,000
- Program Development: \$150,000
- Operational Costs: \$100,000

02

Secondary Objectives

- Build donor database
- Establish recurring giving programs
- Create community partnerships
- Generate media coverage
- Increase community awareness





OUR APPROACH

Property Acquisition

01

We strategically acquire vacant and distressed properties throughout the Ohio Valley region to prevent neighborhood decline and spark revitalization, prioritizing:

- Historic buildings with architectural significance
- Properties in key neighborhood locations
- Homes that can be rehabilitated cost-effectively
- Buildings that present opportunities for innovative housing solutions

Renovation & Restoration

02

Our skilled renovation team combines historic preservation practices with modern building standards to create homes that are both beautiful and functional:

- Careful restoration of historic facades and architectural details
- Modernization of electrical, plumbing, and HVAC systems
- Energy-efficient upgrades to reduce utility costs
- Lead and asbestos remediation for healthier living environments
- Accessibility improvements where appropriate

Property Management

03

Once rehabilitated, our properties are professionally managed to ensure they remain valuable community assets:

- Fair and transparent rental processes
- Responsive maintenance and repair services
- Affordable rent structures for qualifying residents
- Pathways to homeownership for interested tenants
- Regular property inspections and quality control

Community Housing Initiatives

04

Beyond individual properties, we develop innovative housing solutions that address our community's unique needs:

- Mixed-income housing developments
- Homebuyer assistance programs
- Rent-to-own opportunities
- Cooperative housing options
- Special needs accommodations

Community Housing Initiatives

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Community Enhancement Initiatives

Custom Lighting Additions

Fabricated elements added onto existing lighting to improve pedestrian safety and create neighborhood placemaking.

Benefits:

- Improved pedestrian safety after dark
- Enhanced visibility for evening activities
- Increased sense of place and neighborhood character
- Distinctive nighttime visual identity
- Encourages evening foot traffic

Group Fitness

Permanent installations in existing open spaces for community health.

Benefits:

- Free or low-cost fitness options for all residents
- Social interaction through group activities
- Improved public health and wellness
- Activates underutilized parks and spaces
- Builds community through shared healthy activities

Community Garden

Gardens installed on undeveloped sites in the neighborhood.

Benefits:

- Source of fresh, locally grown produce
- Increases healthy food access in limited grocery areas
- Creates intergenerational learning opportunities
- Fosters social interaction and community building
- Activates and beautifies vacant lots

Community Enhancement Initiatives

Green Parklets

Parklets featuring greenery and plantings along main streets.

Benefits:

- Creates additional outdoor gathering spaces
- Introduces more greenery to urban streets
- Increases pedestrian activity and neighborhood vibrancy
- Strengthens neighborhood identity
- Provides environmental benefits through plantings

Distance Markers

Markers displaying walking distances along neighborhood routes.

Benefits:

- Encourages walking and physical activity
- Creates sense of interconnectedness
- Highlights key community assets
- Promotes neighborhood exploration
- Supports public health initiatives

Affordable Farmers Market

Weekly market at a central community location.

Benefits:

- Affordable place to buy fresh produce
- Addresses need for accessible grocery options
- Improves public health through nutritious foods
- Creates regular community gathering opportunities
- Supports local farmers and food entrepreneurs

Neighborhood Branding

Lettering Signage:

- Large letters spelling "EAST WHEELING" at key locations
- Establishes neighborhood boundaries and identity
- Creates iconic photo opportunities
- Enhances community pride

Lighting Projections:

- Art projected on building walls
- Creates distinctive visual identity
- Improves pedestrian safety
- Transforms vacant buildings into assets
- Platform for local artists and storytelling

Outdoor Working Spaces

Public spaces with outlets, desks, and community gathering areas.

Benefits:

- Creates flexible community spaces for multiple uses
- Supports remote workers and students
- Encourages outdoor time
- Activates underutilized public areas
- Fosters casual community interactions

Intended Project:

- Art projection on former warehouse at Main Street showcasing East Wheeling's industrial heritage

Community Engagement

East Wheeling's revitalization strategy centers on transforming underutilized spaces into vibrant community assets. By deploying temporary uses at vacant sites, we ignite activity in long-neglected areas, fostering economic and social momentum. These activations enhance neighborhood safety through increased foot traffic, demonstrate the latent potential of overlooked spaces for future development, and create low-barrier opportunities for local entrepreneurs to test ideas and grow their businesses. This approach not only builds community trust but also lays the groundwork for sustainable investment returns.

VACANT SITE ACTIVATIONS:

- Temporary uses at vacant sites
- Increases activity in neglected areas
- Enhances neighborhood safety
- Demonstrates potential for future development
- Opportunity for local entrepreneurs

5PM EVENT SERIES:

- Weekly community events at 5pm
- Strengthens neighborhood bonds
- Showcases local talent
- Increases positive activity
- Supports local businesses

NEIGHBORHOOD POSTS:

- Information hubs in residential areas
- Promotes community culture and connection
- Features events and local business promotions
- Creates visual cohesion throughout East Wheeling
- Serves as wayfinding for visitors





East **Wheeling** Cooperative



"Our strength emerges when we share our struggles. In vulnerability, we find connection; in connection, we find healing."



Contact Us



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THANK YOU

EASTWHEELINGCO.ORG